

**TITANIAN 2012**

San Marino High School  
2701 Huntington Drive  
San Marino, CA 91108

**Telephone:** 626.299.7045 **Fax:** 626.299.7046 **Email:** business@titanian.org

**SENIOR DEDICATION/ BUSINESS ADVERTISEMENT/ CLUB/ SPORTS CONTRACT**

**FILL OUT COMPLETELY:** *Without completion of all information (numbers 1-7), Titanian cannot accept your order. Failure to fill out all information may forfeit your ad space.*

**DATE:**

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**I AM PURCHASING A:** (please circle one)

<b>1)</b>	1/8 page ad full color (100 characters with spaces max)	\$210
	1/4 page ad full color (250 characters with spaces max)	\$340
	1/2 page ad full color (375 characters with spaces max)	\$470
	Full page ad full color (500 characters with spaces max)	\$770
	Double-page ad full color (1000 characters with spaces max)	\$1200

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**SUBMISSION TYPE:** (please check one)

- 2)**  I agree to submit all my ad contents (including writing, pictures, graphics, etc.) by the **11/04/11** final deadline. Clubs and sports must provide a typed roster of all members.
- I would like the Titanian staff to customize my ad layout/design before the given deadline by having them follow my specific instructions for an additional required fee of \$50. (Please provide custom instructions for Titanian to follow and any pictures you would like to be used).
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**SUBMISSION METHOD:**

- 3)** **DIGITAL** (preferred):
1. Ads must be created in Adobe Photoshop or Adobe InDesign. Nothing else!
  2. All graphics and pictures must be at 300 dpi, saved as a TIFF or JPEG file.
  3. Provide the ad and all fonts and linked files used on a CD. This ensures quality reproduction.
  4. Supply a hardcopy of your advertisement [including the copy (writing)].
  5. If you have any questions, do not hesitate to call or email us.

**OTHER:**

1. Submit envelope with the following necessities:
  - Provide pictures/other ad materials and typed writing in an envelope.
  - Write the student name legibly on the front of the envelope.

**EMAIL:**

1. Attach all pictures/business card and writing in an email.
2. Label the email with your name/company and ad size
3. Submit to business@titanian.org

**CUSTOMIZED:**

1. Attach all pictures/business card, graphics, and writing needed.
  2. Provide all custom instructions for Titanian to follow.
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**CLUBS/SPORTS:** (please check one)

- 4)** Titanian can arrange for one picture to be taken free of charge by a professional photographer. Please specify if you would like this service for your ad. (Note: It is your responsibility to coordinate with your members to be present at the shoot and to submit a typed, alphabetized roster of the club/team members.)
- I would like Titanian to take my ad photo.
- I will not need this service. I will submit all components needed for my ad by following the above guidelines by the deadline.

**PAYMENT:** (Please check one, complete, and attach to this form.)

- 5)** \_\_\_\_\_ Cash  
\_\_\_\_\_ Check made payable to "SMHS Titanian"  
\_\_\_\_\_ Transfer of funds (for SMHS clubs/sports only)  
**\*100% of payment due at signing**

\_\_\_\_\_ + \_\_\_\_\_ = \_\_\_\_\_  
**Price of Ad      Additional Fees      Total**

<p><b>STAFF USE ONLY:</b> Check Number: _____ Paid? Yes No Rebate? Yes No Materials? Yes No Page Number: _____</p>
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**INFORMATION:** (All blanks must be filled or your ad may be declined!)

- 6)** NAME OF STUDENT(S)/ORGANIZATION IN THE PHOTO: \_\_\_\_\_  
NAME OF PURCHASER OF THE ADVERTISEMENT: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_ TELEPHONE: (\_\_\_\_) \_\_\_\_ - \_\_\_\_  
EMAIL: \_\_\_\_\_ EMERGENCY CONTACT: (\_\_\_\_) \_\_\_\_ - \_\_\_\_

- 7)** **Titanian** reserves the right to refuse any picture, artwork, or message. For legal reasons, **Titanian** will also not allow abbreviations or coded messages in the copy (writing), nor can we accept submitted advertising materials that advocate violence, racism, drug/alcohol use, etc. on the artwork, picture, or copy. The final decision for suitability rests with the Yearbook Adviser.

Should your ad fail to appear in the 2012 **Titanian**, our responsibility and liability is limited to a full refund of your money. If the ad's failure to appear is due to the purchaser's negligence, no money will be refunded.

**ALL MATERIALS (PAYMENT, CONTRACT, ADVERTISEMENT) ARE DUE 11/04/11.** Ad contracts must be submitted by the final deadline 11/04/11 to reserve space in the 2012 Titanian. Ads submitted after 11/04/11 will only be accepted if space permits.

**I have read the contract, agree with the terms, and found all the information to be correct. It is my responsibility to accurately submit all my materials to Titanian on time.**

\_\_\_\_\_  
PURCHASER'S NAME PRINTED

\_\_\_\_\_  
AD-SELLER'S NAME PRINTED

\_\_\_\_\_  
PURCHASER'S SIGNATURE

\_\_\_\_\_  
AD-SELLER'S SIGNATURE

If you have any questions or problems, please contact Mr. José Caire, Titanian Adviser at 626-299-7045 or email us at [business@titanian.org](mailto:business@titanian.org) **THANK YOU!**